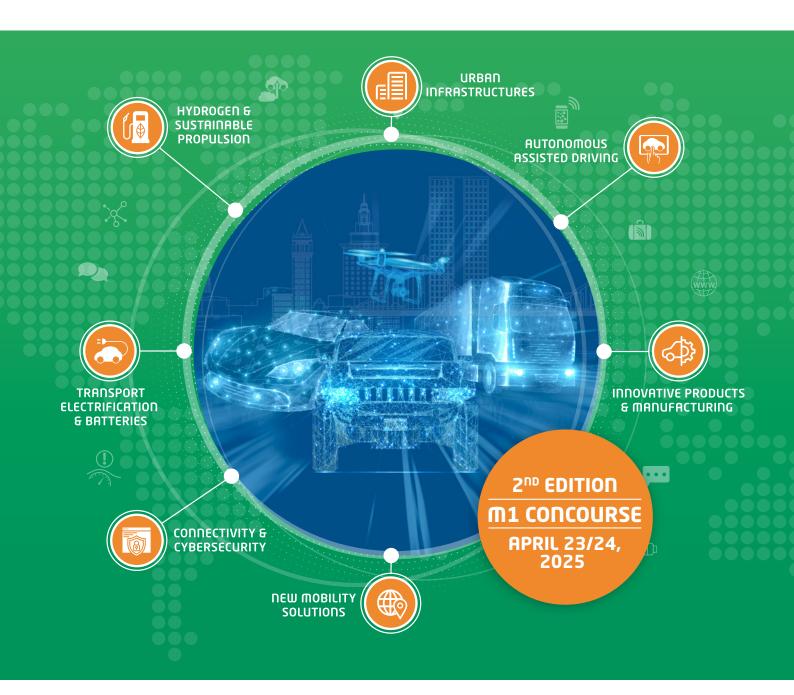


#### INTERNATIONAL B2B FORUM FOR INNOVATIONS IN AUTOMOTIVE & MOBILITY

PLENARY CONFERENCE - B2B MEETINGS - EXHIBITION



**ORGANIZED BY** 







# What's VTM

VEHICLE & TRANSPORTATION
TECHNOLOGY INNOVATION MEETINGS

# Oakland County, Michigan is the epicenter for mobility...

...in Michigan centrally located in Southeast Michigan between Detroit and Ann Arbor where innovation thrives with a robust R&D hub, engineering expertise, and regional collaboration.

Oakland County is the driving force in shifting the automotive industry into autonomous, connected vehicle systems.

With over **1000 foreign-owned companies** from **39 countries**, the county is a highly diverse and international community. capitalizing on having one of the highest concentrations of commercial designers and industrial engineers in the U.S. that call Oakland County home.

**Top mobility employers include:** Stellantis, General Motors, Magna, and Continental.

Oakland County Economic Development offers access to mobility experts, connections to suppliers, resources such as public testing facilities and pilot grant opportunities, state incentives, site selection, workforce needs and entry point to the U.S. Market.

All ways moving forward, learn more: www.AdvantageOakland.com



VTM Michigan is a mobility technology event that brings together the vehicle and transportation community in one venue. The event is a spin-off of a successful forum in Turin, Italy, and will feature:

- A full program of technical and technology presentations
- A matchmaking program for attendees to secure pre-arranged meetings

VTM Michigan is an outstanding platform for vehicle makers and tier suppliers, disruptive technology entrepreneurs, and solution providers to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.



Dave Coulter
County Executive

Oakland County has a long history of innovation and leadership in emerging research and development," Oakland County Executive Dave Coulter said. "As the county responsible for one-fifth of Michigan's economic output, it is vital that we are actively engaged in mobility to ensure our state remains a leader in the next generation of transportation technology, which is why we are so excited to have VTM Michigan hosted here in Pontiac.



# **INNOVATIVE B2B MEETINGS**

WHO CAN ATTEND?

### YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!

**You're involved in:** Supply chain I Procurement I Purchasing I Engineering I Fabrication I R&D, etc.

## YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!

**You're involved in:** Sales I Marketing I Business development I Technical promotion, etc.

#### REPRESENTED COUNTRIES

Austria, Belgium, Brazil, China, Czech Republic, France, Germany, Hungary, India, Israel, Italy, Morocco, Nigeria, Romania, Spain, Slovenia, South Korea, Sweden, Switzerland, The Netherlands, UK, USA.

#### **Collateral events**

an innovative format for an innovative sector







B2B meetings



xhibition



Networking

#### **Conferences**

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Software-defined vehicles
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range Connectivity, smart infrastructures, cloud services
- Micromobility and new mobility concepts
- Safety-Security validation and certification of vehicles and components
- Urban air mobility





#### **M1 CONCOURSE**

1 Concourse Dr, Pontiac, MI 48341

#### **CONTACT**













# Michael Joseph ABDALLAH JR Mail: abdallahm@oakgov.com Schutz CHELSEA LURENE Mail: schutzc@oakgov.com Chris OLZEM Mail: olzemc@oakgov.com John WOLF-MEYER Mail: wolf-meyerj@oakgov.com

#### FROM THE ORGANIZERS OF

















#### **ORGANIZED BY**









abe - advanced business events: General Organization Vehicle & Transportation Technology Meetings - 10 rue de la Rochefoucauld - CS 50300 - 92513 Boulogne-Billancourt Cedex - France - T.: +33 1 41 86 49 00 - www.advbe.com / abe - SAS capital 50 000 € - Siret 515 013 506 00040 - NAF 8230Z